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Position Title:

Front-End Web Developer

Position Location:

Edmonton, Alberta

Date Posted:

September 9, 2011

Application Deadline:

Until Filled

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Front-End Web Developer

Who is Incite?

At Incite, we are **experts in the creation and delivery of relationship-driven marketing**. Our creative, customized marketing strategies leverage converging media, people, and events to enhance intimacy, improve retention, and measurably improve marketing ROI.

At Incite, we form lasting partnerships with our Clients and are typically engaged throughout the marketing cycle. Incite specializes in working with Clients where the primary objective is identifying innovative marketing opportunities and leveraging long-term relationships with key stakeholders (e.g. Clients, industry associations, employees, referral partners, suppliers, etc.) to capitalize on those opportunities.

What are Incite's significant achievements?

- 2009 Winner of Avenue Magazine's Top 40 Under 40 Award
- 2008 Winner of BDC's Young Entrepreneur Award
- 2008 Named in Profit Magazine as Canada's "Next 100" fastest growing companies
- 2008 Named One of Alberta Venture's Fast 50 Growth Champions
- 2007 Winner of 3 Provincial SAM Awards for Communications
- 2007 Profiled in U of A's New Trail Alumni Magazine
- 2005 Alberta's Top 40 Cool Companies Award
- 2005 Employee of the Year Profiled in Alberta Venture Magazine
- 2005 Employee Named to Edmontonians' Sizzling 20 Under 30
- 2004 Profiled in Canada's Marketing Magazine
- 2004 Chamber of Commerce Small Business Owners of the Year Award
- 2003 Expanded Client Base in Western Canada
- 2002 Acquisition of design firm: Dream on Design Company
- 2000 Expansion into new offices in downtown Edmonton
- 1999 Established in Edmonton, Alberta



What is the position?

The position of Front-End Web Developer provides a great opportunity for a professional with intermediate to senior level web development/design experience, technical programming and computer expertise to assume a key position with a dynamic and growing marketing company.

What does the position entail?

The successful candidate will be responsible for the following:

Primary Roles:

- Propagate and build web sites (using current CSS)
- Update existing web sites (changing content or photos, creating/deleting pages, etc.)
- Build interactive tools to enhance web sites (e.g. contact forms, maps, client login sections, photo galleries, etc.)
- Propagate database-driven web sites (PHP, MySQL)
- Knowledge and experience with content management systems (Word Press, Expression Engine, Drupal, etc.)
- Knowledge and understanding of PHP code to help design, code, and test technical solutions

Secondary Roles:

- Update and layout e-newsletters
- Create HTML e-cards and e-mail signatures
- Optimize web sites for search engines
- Build mobile friendly websites

What does an ideal candidate 'look like'?

In addition to displaying excellence in the role outlined above, the successful candidate must be able to demonstrate proficiency in the following.

- Demonstrated intelligence, analytical skills, judgment, strategic thinking abilities, attention to details, penchant for quality risk taking
- Proven ability to conceptualize and create in imaginative, out-of-the-ordinary, 'Holy Cow!' ways
- Personal competencies including iron clad integrity, the ability to earn the trust of clients and coworkers, and resourcefulness
- That rare balance of the ability to work in a team and independently
- Organization, stress management skills and self awareness
- The likeability factor! You know how to listen, communicate, negotiate, coach—yet persuade and really build relationships (you don't just say you can do that)
- Familiarity with agency processes and time management



What background and experience will the ideal candidate have?

- Formal background/training in web development/programming/design
- Direct experience with concepts of web design including Photoshop, HTML, Java scripting, Flash, PHP, MySQL, jquery, etc.
- Knowledge and experience with content management systems (Expression Engine, Word Press, Drupal, etc.)
- Knowledge and understanding of PHP code to help build, code, and test technical solutions
- Excellent computer skills and proven ability to work with the following tools: PhotoShop, Dreamweaver, and Illustrator
- Specific interest in Internet technologies
- Creative capacity in multimedia
- A demonstrated ability to work well with colleagues
- 2+ years experience working as an intermediate to senior level web developer/designer

How can you apply?

Start by compiling the following package of materials:

- Cover letter specifically outlining why you would be a good fit for Incite, including your interest in web design and your strengths and weaknesses as they relate to the above job description and requirements
- Resume highlighting relevant experience and specific skills
- Links to sites that you've designed and/or built
- List salary expectations

Then send the package via email to:

Darren Tonn

Director, Creative Services

E: darren@incitemarketing.ca

T: (780) 423-5552 ext. 304

F: (780) 423-6640

See website for detailed information on Incite:

www.incitemarketing.ca



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